

## **HAVAS Canada – COOKIE POLICY**

When you visit our website <https://ca.havas.com/>, some cookies or other tracking technologies may be stored on your device (computer, tablet or smartphone).

This Cookie Policy contains information on what cookies are, the type of cookies used by Havas Canada on the website <https://ca.havas.com/> and the purpose of such use, and your choices regarding cookies.

This Cookie Policy should be read together with Havas Canada [Privacy Policy](#) and [Terms of Use](#).

### **WHAT ARE COOKIES AND OTHER TRACKING TECHNOLOGIES?**

Cookies are small text files which contain an amount of data generated when you browse on a website, and installed in your internet browser. The other tracking technologies, such as web beacons, pixels or clear gifs, work similarly to cookies.

Cookies and other tracking technologies are used to monitor your activity on a website by enabling us (through first party cookies) or thirds (through third party cookies) to collect information about how you use the website and enhance the way it works and your visit on our website.

There are two types of cookies: session cookies and persistent cookies.

- Session cookies are temporary and therefore automatically deleted from your device every time you close your browser;
- Persistent cookies remain on your device for a period of time specified in the cookie and are activated every time you visit the website which installed it.

### **WHAT TYPE OF COOKIES DO WE USE AND FOR WHICH PURPOSE?**

When you browse on our website, we use the following types of cookies:

1. Strictly necessary cookies

These cookies are necessary for the proper operation of the services provided on the website.

They are used to provide the basic functionalities of the website, like [*remembering information entered in a form or allowing you to access your personal account*].

If you disable these cookies, you will no longer be able to use these features and the website might not work as efficiently as it should.

## 2. Performance cookies

These cookies are used to collect anonymous data for statistical purposes. They allow us to measure the audience on the website and analyze the way visitors browse the website (number of visitors on the website, number of visits per page, time spent on each page, areas where there are clicks, measure of the effectiveness of advertising...).

They are also used to detect browser issues or any other difficulty.

These cookies help us improve our website and make your browsing experience better.

## 3. Personalization or functionality cookies

These cookies are used to remember your choices, settings and content preferences on the website [*like your usernames, language, region, time zone, customization choices...*] and offer you a personalized browsing experience by adapting the content of the website to you.

If you disable these cookies, we will no longer be able to offer you certain features, and some pages of the website might not work properly.

## 4. Targeting or advertising cookies

These cookies are used to adapt advertising to your preferences and make it more relevant. They can also limit the number of time you see an advertisement, although they will not limit the number of ads you see.

Some of these cookies are installed by us, and you can modify your cookie settings at all times below.

Some marketing and advertising cookies may also be displayed on your browser by third parties.

## 5. Third-party cookies

In some cases, we use third parties to manage our cookies.

Third parties may also use their own cookies or other tracking technologies to collect information about your activity on the website, in particular to provide you with personalized advertisements on their own websites.

Some social network cookies might also be installed on your device to allow you to interact on social networks, such as Facebook or Twitter.

We are in no way involved on the implementation and functioning of such cookies and have no access or control over such third-party cookies. These cookies are subject to their own cookie policies, which are accessible on each third-party website and to which we invite you to refer to.

We are therefore not responsible for the data collected by these cookies and cannot provide you with further information regarding the nature of information collected by these third-party cookies.

## **YOUR CHOICE REGARDING COOKIES**

You have a number of options to control or limit how we or third parties use cookies:

- You can choose to delete all or some cookies from your device through your browser settings;
- You can choose to prevent cookies from being installed on your device through your browser settings;
- You can enable or disable cookies we use on directly on our website

To learn more on how to manage cookies usage from your browser, please follow the following links for each browser:

- Internet Explorer: <http://support.microsoft.com/kb/278835>
- Chrome: [https://support.google.com/chrome/bin/answer.py?hl=en&answer=95647&p=cpn\\_cookie\\_s](https://support.google.com/chrome/bin/answer.py?hl=en&answer=95647&p=cpn_cookie_s)
- Safari: [https://support.apple.com/kb/PH21411?viewlocale=en\\_US&locale=en\\_US](https://support.apple.com/kb/PH21411?viewlocale=en_US&locale=en_US)
- Mozilla Firefox: <http://support.mozilla.org/en-US/kb/Cookies>
- Opera: <http://help.opera.com/Linux/10.50/en/cookies.html>

Please note that if you choose to block or de-activate some or all cookies we use, our website might not work properly, and you might not be able to enjoy all of the services and functionalities provided through the use of cookies.

If you want to learn more about cookies and how to manage them, please visit the following websites: [www.youronlinechoices.eu](http://www.youronlinechoices.eu) and [www.allaboutcookies.org](http://www.allaboutcookies.org).

## **CONTACT US**

If you have any question, comment or concern regarding this Cookie Policy and the way Havas Canada uses cookies and other tracking technologies, please contact us at: 473 Adelaide St W, Toronto, ON M5V 1T1.

Or send us an email: [canada.generalinquiries@havas.com](mailto:canada.generalinquiries@havas.com)